

Conference

Swiss Teacher Training Day: Individualisation and AI

27 June 2025, Campus PH Zurich, LAB-H011

Registration:
tiny.phzh.ch/eltday2025

9.00 Arrival/Welcome/Coffee and Croissants
Michael Prusse (PHZH), Stefan Keller (PHZH),
Hansjürg Perino (PIN-Coaching)

9.30 Plenary: Individualisation and Differentiation in the Digital Age
Prof. Dr. Maria Eisenmann, Universität Würzburg

10.30 Discussion; Questions

10.45 Break

11.00 Workshop series (first round)

Workshop 1

Maria Eisenmann
Implementing Digital Tools for Differentiated Learning in ELT

Workshop 2

Simone Ries
How Can AI Support Learning in ELT Without Encouraging Meta-cognitive Laziness?

Workshop 3

Hansjürg Perino
Advanced AI Use in Teaching and Learning English

12.30 Lunch Break (individual)

14.00 Workshop series (second round)

Workshop 4

Maria Eisenmann
Implementing Digital Tools for Differentiated Learning in ELT

Workshop 5

Simone Ries
How Can AI Support Learning in ELT Without Encouraging Meta-cognitive Laziness?

Workshop 6

Hansjürg Perino
Advanced AI Use in Teaching and Learning English

15.30 Coffee Break

16.00 End of event



About Prof. Dr. Maria Eisenmann

Maria Eisenmann is a professor of foreign language teacher education at Julius-Maximilians-University Würzburg, Germany. She specialises in English teacher education and is a prolific researcher in global education, digital media, teaching literature, and differentiation in foreign language teaching and learning.

Her publications include «Teaching the New English Cultures and Literatures» (2010), «Shakespeare in the EFL Classroom» (2014), an issue of the journal «Anglistik» on «Teaching Multimodality and Multiliteracy» (2018), «Teaching English: Differentiation and Individualisation» (2019), and more recently «Mental Health in English Language Education» (2024).



Organization

Prof. Dr. Michael Prusse, PHZH, Faculty Master's Programmes in Subject-Specific Pedagogy
Prof. Dr. Stefan Keller, PHZH, Faculty Research in Subject-Specific Pedagogy
Hansjürg Perino, MA, PIN-Coaching

Additional information on the plenary and the workshop series

Maria Eisenmann: Individualisation and Differentiation in the Digital Age

The digital transformation has reshaped many areas of education, including foreign language teaching. In this plenary talk, it will be explored how individualisation and differentiation, key principles of effective teaching, can be further enhanced through digital tools and resources. A focus will be placed on current digital platforms and technologies, with an examination of how they can cater to diverse learner needs, provide personalised learning experiences, and support differentiated teaching methods. Furthermore, the challenges and opportunities associated with the integration of digital resources will be discussed, including considerations for accessibility and equity. The presentation will provide practical examples

and strategies that can be implemented in English language classrooms to foster an inclusive and tailored learning environment.

Maria Eisenmann: Implementing Digital Tools for Differentiated Learning in ELT

This interactive workshop will focus on how digital tools can support differentiation and individualisation in English lessons. Participants will explore various digital platforms and applications designed to meet the diverse needs of learners, from language skills to learning styles. The workshop will include hands-on activities where participants can experiment with these tools and discuss how to integrate them into their own teaching practices. The assessment of students' progress will also be addressed, with a focus on reflecting their individual learning journeys through the use of digital assessment tools. By the end of the session, participants will have gained practical insights into creating more flexible, learner-centred environments that utilise technology to enhance learning outcomes.

Simone Ries: How Can AI Support Learning in ELT Without Encouraging Metacognitive Laziness?

How can AI enhance English language teaching (ELT) without encouraging students to rely on it passively? Recent research suggests that overreliance on AI may impact deep learning and reduce students' ability to actively manage their own learning. This workshop explores AI's role in language education while addressing the challenge of metacognitive laziness. Participants will examine AI tools, reflect on their impact on student engagement and critical thinking, and discuss strategies to ensure AI supports – rather than replaces – learning processes. While we may not have all the answers, this workshop provides a space for exploration and discussion on how to integrate AI responsibly in ELT.

Hansjürg Perino: Advanced AI Use in Teaching and Learning English

Leverage the potential of AI to enhance your English teaching practice! This hands-on workshop focuses on optimizing lesson preparation, designing engaging materials, and refining the practice of reading, writing, listening, and speaking with AI. Dive into tools for formative assessment, text correction, process writing, and exploring summative assessment possibilities. Explore strategies for fostering learner autonomy, providing tailored feedback, and reducing teacher workload. Whether you're refining existing approaches or seeking fresh ideas, this workshop offers practical, ready-to-use techniques to boost learning outcomes and engagement in Swiss Matura and vocational school classrooms.

Photography and/or filming

Photographs and/or films will be taken at the event. The photographs will be published on the websites, social networks and/or used for information and advertising material of the PH Zurich. Please contact masterfachdidaktik@phzh.ch, if you do not wish to be photographed or filmed.